Macrium Software
It's our business to protect your data

Datasheet Industrie 4.0

Business insights to enable sales professionals to schedule more demos, add to sales pipeline, and register deals.

Fast stats

- Manufacturing is one of the least technologically mature industries.
- In 2020, the industry became the 2nd most targeted for cybercrime, resulting in 33% of cyber theft incidents.
- 1 in 5 manufacturing firms are targeted by cyber attacks.

Prospecting Questions

- **Does your company run on versions of the Windows operating system Microsoft no longer supports?**
  - Manufacturing facilities have vulnerabilities within their IT infrastructure due to focusing on operational technology. Cyber attacks take advantage of these vulnerabilities and results can be catastrophic.
- **What kind of data security protocols and processes do you have in place?**
  - In a recent survey, around 87% of facilities do have a disaster recovery plan in place. Only 37% of these have actually documented and tested it!
- **If they do have a recovery plan, what is the recovery time?**
  - It could be hours, it could be days. When it comes to downtime and a potential hit to your reputation, is there really an acceptable amount of time?
- **Do you know the cost of doing nothing? Production costs, down time, loss of reputation or customer security?**
  - Unfortunately, when it comes to cyber attacks, it's not a matter of if, but when. Attacks against manufacturers have increased by over 300% in the last year, resulting in billions of lost dollars.

Macrium Solutions

- **Scale up and down seamlessly.**
  - From 1 to tens of thousands of instances.
- **Backup before a cyber attack with regular scheduling.**
  - On premise hard drive storage, server, cloud, or all three!
- **viBoot gives you instant virtualization to verify and validate your images.**
  - Trust your backup plan is working, don't just hope.
- **Site Manager allows you to monitor and manage all workstations from one platform.**
  - Multi-Site does the same for multiple instances of Site Manager.
- **Macrium Image Guardian protects backup data from malware.**
  - Be confident your data is secure while in storage.
- **Reduce recovery time and improve IT efficiency.**
  - Deployment Kit and Technician's Key

viBoot
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Site Manager 8
Macrium Software

MultiSite
Macrium Software

Deployment Kit
Macrium Software

Macrium customers

- General Motors
- Volvo
- Samsung Semiconductor

gm   **VOLVO**   **SAMSUNG**

Quick bites and calls to action

- Schedule a product demo today!
- Works with legacy Windows all the way up to Windows 11.
- Minimal required computing resources.
- Ideal for isolated and offline networks.
- Easy for non-technical deployment for onsite staff.
- Great for IT pros - event driven triggers call external apps and tie into internal application.
    - For example, "At failure, run diagnostic and call operator's attention"

Additional resources

- Manufacturing Companies are more vulnerable to cyber-attacks: "The most astonishing fact revealed by the survey was that 87 percent of manufacturing companies have a disaster recovery plan in place for all data security concerns. But only 37% of them have it in documented and tested state."
- Top 7 Cyber threats for manufacturing companies 2021
- The Top 8 Manufacturing Industry Cyberattacks: "In its 13th annual Data Breach Investigations Report, Verizon noted that 73% of attacks launched against the manufacturing sector were motivated by financial reasons, with the balance involving espionage."

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Macrium Software provides comprehensive backup and DR solutions for home or businesses which are used worldwide to protect valuable data and operating systems. Using advanced disk imaging technology Macrium solutions provide fast reliable and easily recoverable images. With many millions of users worldwide, Macrium is a trusted and reliable solution for all data protection needs.

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