

 **IS YOUR PDF SECURE?**

 **PROGRAM NOT SUPPORTED**

 **DO YOU HAVE A VIRUS?**

END OF LIFE
OCT 15, 2017

**ADOBE® ACROBAT XI® IS
SUNSETTING**
YOUR GUIDE TO NOT GETTING LEFT IN THE DARK.



THE END IS NEAR

As of **October 15, 2017**, support will no longer be available for Acrobat XI. The time is now to ensure your documents, productivity, and budget won't be at risk.

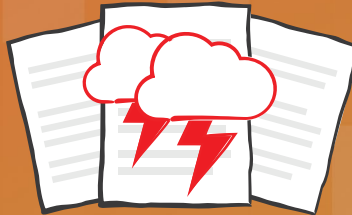
YOUR THREE OPTIONS:



1. CONTINUE TO USE UNSUPPORTED ADOBE ACROBAT XI

THE QUESTIONS TO ASK:

- ✘ Will your documents be secure?
- ✘ Will IT have full control?
- ✘ Will your systems be standardized?



2. TRANSITION USERS TO ADOBE ACROBAT DC

THE QUESTIONS TO ASK:

- ✘ Will the transition be easy?
- ✘ Will there be a learning curve?
- ✘ Will you fear audits?



3. MOVE TO A SMARTER DOCUMENT PRODUCTIVITY PARTNER

THE ANSWERS YOU NEED:

- ✔ Flexible, cost-effective solution
- ✔ Ease of use
- ✔ A true partnership

OPTION #1: CONTINUE TO USE UNSUPPORTED ADOBE ACROBAT XI

While this option may seem like the simplest solution with the least amount of work, the long-term consequences may outweigh the short-term conveniences.



Will your documents be secure?

Once Acrobat XI reaches end of life, Adobe will no longer issue patches or monitor the product's security risks.¹ Unprotected by security patches, your company's documents become more likely to be vulnerable to viruses, hackers, and spyware.



Will IT have full control?

When equipped with obsolete software, employees are more likely to go rogue and download tools on their own, presenting a major threat to business-wide security and crippling IT effectiveness.



Will your systems be standardized?

Because new Acrobat licenses must be purchased in a different version, your business may maintain non-standardized systems. Disparate systems can expose your organization to security vulnerabilities, complicate licensing compliance, increase costs, and place a greater burden on IT.

¹<https://blogs.adobe.com/documentcloud/adobe-acrobat-xi-and-adobe-reader-xi-end-of-support/>

**“RUNNING ANTIVIRUS ON AN
OUT-OF-SUPPORT SYSTEM
WILL NOT PROVIDE ADEQUATE
PROTECTION AGAINST THE
LATEST THREATS.”**

Tim Rains,
Chief Security Advisor
Microsoft Worldwide Cybersecurity
& Data Protection Group

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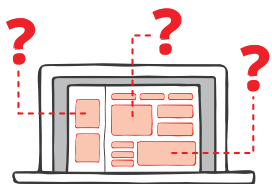
OPTION #2: TRANSITION TO ADOBE ACROBAT DC

Remaining with Adobe products is still an option, yet the shift may not be as simple as you think.



Will the transition be easy?

Switching to a new software version can raise change management flags across the organization. In addition to navigating Acrobat DC's subscription and purchase plans, your IT team will be responsible for solving any user questions due to the transition. Should your IT team need technical or change management assistance, they can work directly with Adobe's poorly rated customer service team, which has garnered one out of five stars from third-party review sites like [ConsumerAffairs](#) and [Trustpilot](#).



Will there be a learning curve?

Veering away from the interface that Adobe has had for the last 20 years, Acrobat DC introduces a new interface for users to master. End users who are accustomed to Adobe's familiar functionality may take some time to adapt to Adobe's new singular interface. In researching your next software transition, you should ask yourself if you can afford for your workforce to lose some of its overall productivity.



Will you fear audits?

Adobe has long held a reputation for being one of the [most prolific auditors in the software industry](#). Requiring a significant amount of time, money, and resources, these audits can damage an organization's budget, productivity, and trust in Adobe. Organizations must evaluate for themselves if these business practices reflect a vendor they'd like to work with.

**“FOR US, NITRO MEANS
NO MORE ADOBE. IT WAS
A DEPLOYMENT AND
PATCHING NIGHTMARE,
NOT TO MENTION WAY
TOO EXPENSIVE.”**

*System Administrator,
Fortune 500 Computer Services company*

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OPTION #3: MOVE TO A SMARTER DOCUMENT PRODUCTIVITY PARTNER

As Acrobat XI sunsets, your organization has the perfect opportunity to step back, reevaluate its document productivity needs, and thoughtfully consider if a solution other than Acrobat could provide more value. Yes, you do have a choice when it comes to PDF.

So what are your options when seeking a full suite of PDF editing functionality? As the first and leading replacement for Adobe Acrobat, Nitro helps over 650,000 businesses work smarter with documents. In addition to offering best-in-class solutions that help businesses create, convert, edit, fill, sign, and share documents, we provide valuable benefits that set us apart from the competition.

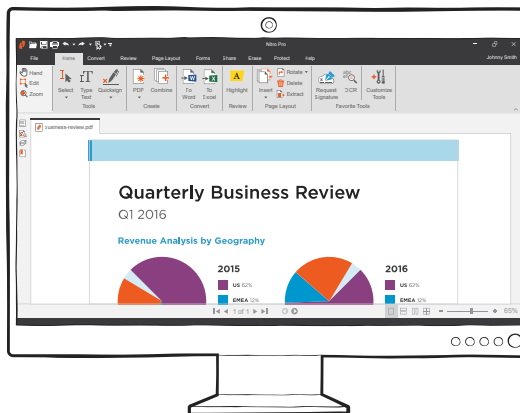


Flexible, cost-effective solution

As a more affordable alternative to Acrobat, Nitro gives you the flexibility to fulfill your business priorities on your terms. In switching to Nitro, you can choose to maintain your license count and spend less overall, or equip more workers with the tools they need to be productive at a greater economy of scale. Nitro's straightforward licensing and pricing plans give customers the freedom to decide and the flexibility to tailor the solution to their unique needs.

Ease of use

Much of our customer feedback centers around Nitro's ease of use. Nitro's familiar interface mirrors the Microsoft Office® ribbon, providing an intuitive experience for all users, minimizing the learning curve, and eliminating the need for any special training.



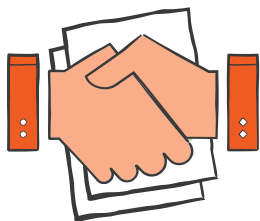
“DEALING WITH NITRO IS A PLEASURE—THEY ARE NOT A FACELESS CORPORATE ENTITY, BUT ENGAGE WITH US PROACTIVELY.”

Aiden Curran,
IT Service Delivery Manager



OPTION #3: MOVE TO A SMARTER DOCUMENT PRODUCTIVITY PARTNER

Unlike Adobe, Nitro has never audited a single customer—one of the many byproducts of treating every customer relationship like a partnership, not just a transaction.



A true partnership

Earning an industry-leading 97% customer satisfaction rating, our Customer Success team works with customers to tailor a licensing and deployment plan that fulfills their needs. Partnering with customers every step of the way, these experts ensure that businesses have everything they need to drive adoption, training, user satisfaction, and ROI.

Switching from Adobe and moving to a smarter solution doesn't have to be difficult—as long as you choose the right document productivity partner.

With Nitro, you'll never feel alone in change management. We have a proven track record of helping over half of the Fortune 500 make the most of Nitro, and we'll provide you with all the support, resources, and training you need to make the transition seamless.

We're already helping more than 650,000 businesses work smarter with Nitro. It's your turn.

**EMAIL US AT SMARTERPDF@GONITRO.COM
OR VISIT WWW.GONITRO.COM/SMARTERPDF**

“THE CUSTOMER SUCCESS TEAM HAS A VERY GOOD REACTION TIME, COMPARED TO OTHER SUPPORT TEAMS. I CAN SPEAK TO THEM IN ENGLISH OR GERMAN, AND WE ARE VERY HAPPY TO HAVE A GREAT PARTNERSHIP TOGETHER.”

Tobias Hendrich,
IT Contract & License Manager

Continental