



STORMAGIC & CITRIX PARTNERSHIP FAQ

What products are included in the StorMagic/Citrix partnership and why?

XenDesktop and XenApp for VDI and session hosted desktops/apps. Many Citrix customers are demanding a simpler more cost effective way to deploy, manage and support their Citrix-based desktop and apps. StorMagic addresses this demand through a software-defined storage product called SvSAN.

What is StorMagic SvSAN?

SvSAN is a software-defined storage product, often referred to as a Virtual SAN. It turns the internal disk, flash and memory of 2 or more industry standard servers into iSCSI shared storage, thereby removing the need for an external SAN and enabling highly available hyperconverged infrastructure or server-based shared storage.

Why is SvSAN a great fit for XenDesktop and XenApp?

StorMagic SvSAN enables simple, cost effective and flexible hyperconverged infrastructure for Citrix workloads as an alternative to a traditional storage array or more costly HCI appliances. StorMagic customers are able to meet their Citrix performance and capacity requirements today and avoid the danger of over-provisioning, whilst meeting the demands of constrained budgets.

How is SvSAN different from other similar solutions in the market?

SvSAN has been built from the ground up as a lightweight 2 server architecture enabling the configuration of the simplest, most cost effective solution on the market. All other solutions either require 3 servers or the 2 server option requires significantly more hardware resource. Additionally, SvSAN is tremendously flexible with the ability to mix server models/components and scale compute and capacity independently.

What category of Citrix customers are the best fit for SvSAN?

SvSAN is best suited for small clusters at the edge of the enterprise or within an SME's smaller datacenter.

What is StorMagic pre-announcing to Citrix partners at Summit?

StorMagic is pre-announcing the company's inclusion as a Citrix Workspace Appliance Partner and the Tech Preview of StorMagic's installer for the Citrix Cloud Connector. Citrix Partners can apply to get access to the Tech Preview to build simple, cost effective Citrix Workspace Appliances on their chosen server brand. Stop by the StorMagic booth (#606) to sign up for the Tech Preview.

When will the StorMagic Citrix Cloud Connector be generally available?

StorMagic plans to make a public announcement in February, when the connector becomes available exclusively to StorMagic Preferred Partners and Citrix Solution Advisors.